

Business Analytics Minor (2025-2026)

Department of Business Information & Analytics

Daniels College of Business,
suite 580
303-871-3695

BIA Department Chair

Dr. Kellie Keeling

Business Analytics Minor Advising

Daniels Undergraduate Programs
Daniels College of Business,
suite 255

Appointments: 303-871-6910
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- Students **may not** pursue the Business Analytics minor in conjunction with a Statistics minor.
- Non-business majors complete 24 credits for the minor.
- Business majors complete 16 credits for the minor.
- INFO 1010, 1020, 2020, 3100, and 3140 typically are offered in autumn, winter, and spring quarters.
- A minor GPA of 2.00 or higher is required to graduate.
- Only grades of "C-" or higher fulfill minor requirements.
- Any minor course substitutions must be preapproved by the Chairperson of the Department of Business Information & Analytics.

Business Analytics Minor Course Requirements

Business Information Analytics involves using data to help businesses make decisions. Students completing this minor will gain critical thinking abilities that can be very important to potential employers in an increasingly competitive business environment.

Requirements for non-business majors: 24 total credits

- INFO 1010 Analytics I: Data Management & Analysis (4 credits)
Enrolling in INFO 1011 to earn Microsoft Excel certification is encouraged but not required for non-business majors. INFO 1011 carries an additional course fee. To request to waive the INFO 1011 corequisite requirement, email Daniels.Undergrad@du.edu.
- INFO 1020 Analytics II: Business Statistics & Analysis (4 credits)
Prerequisite: INFO 1010 only; MATH 1200 is not required for students who are not pursuing a major in business. Enrolling in INFO 1021 to earn Microsoft Word and PowerPoint certifications is encouraged but not required for non-business majors. INFO 1021 carries an additional course fee. To request to waive the INFO 1021 corequisite requirement, email Daniels.Undergrad@du.edu.
- INFO 2020 Analytics III: Business Modeling & Analysis (4 credits)
*Prerequisite: INFO 1020
An equivalent regression course can fulfill the INFO 2020 requirement.*
- INFO 3100 Automating Business Processes (4 credits)
Prerequisite: INFO 2020
- INFO 3140 Foundations of Information Management (4 credits)
Prerequisite: INFO 2020
- Any 3000-level INFO elective (4 credits): Please check the online schedule of classes for prerequisites
Business Analytics minors must complete all their minor requirements through INFO subject code coursework. MKTG or GEOG electives available to Business Analytics majors do not fulfill BIA minor requirements.

Requirements for business majors: 16 total credits

- INFO 3100 Automating Business Processes (4 credits)
Prerequisite: INFO 2020
- INFO 3140 Foundations of Information Management (4 credits)
Prerequisite: INFO 2020
- Two 3000-level INFO electives (8 total credits): Please check the online schedule of classes for prerequisites
Business Analytics minors must complete all their minor requirements through INFO subject code coursework. MKTG or GEOG electives available to Business Analytics majors do not fulfill BIA minor requirements.