

BSBA Requirements – Business Analytics Major

For Students Entering DU in the 2025 - 2026 Academic Year

University Common Curriculum Requirements

<input type="checkbox"/> FSEM 1111	4
<input type="checkbox"/> WRIT 1122	4
<input type="checkbox"/> WRIT 1133 Prereq: WRIT 1122	4
<input type="checkbox"/> Language sequence	4 – 12
<input type="checkbox"/> AI: Society (two different disciplines)	8
<input type="checkbox"/> MATH 1200 or 1951 (fulfills AI: Natural)	4
<input type="checkbox"/> ECON 1020 (fulfills first SI: Society)	4
<input type="checkbox"/> SI: Society (a different discipline than ECON)	4
<input type="checkbox"/> SI: Natural sequence	12
<input type="checkbox"/> ASEM Prereq: Junior Standing	4
Total Hours	52 – 60

Business Core Requirements

<input type="checkbox"/> BUS 1440	4
<input type="checkbox"/> BUS 1099	0
<input type="checkbox"/> INFO 1010 Coreq: INFO 1011	4
<input type="checkbox"/> INFO 1020 Coreq: INFO 1021; Prereqs: MATH 1200 & INFO 1010	4
<input type="checkbox"/> MGMT 2100 Prereq: BUS 1440 <i>Note: LDRS 2017 & LDRS 2019 fulfill this requirement</i>	4
<input type="checkbox"/> MKTG 2800 Prereqs: MGMT 2100, INFO 1020, & Sophomore Standing	4
<input type="checkbox"/> LGST 2000	4
<input type="checkbox"/> Prereqs: BUS 1440 & Sophomore Standing	
<input type="checkbox"/> INFO 2020 Prereqs: INFO 1020 & Excel	4
<input type="checkbox"/> ACTG 2200	4
<input type="checkbox"/> Prereqs: INFO 1010, MATH 1200, ECON 1020, & Excel	

BSBA degree required for these classes:

<input type="checkbox"/> BUS 2099 Prereq: BUS 1099	0
<input type="checkbox"/> ACTG 2300 Prereq: ACTG 2200	4
<input type="checkbox"/> FIN 2800 Prereq: ACTG 2200	4
<input type="checkbox"/> BUS 3000 Prereq: BUS 1099	4
<input type="checkbox"/> MGMT 3000 Prereqs: All Microsoft certifications, MKTG 2800, LGST 2000, INFO 2020, ACTG 2300, FIN 2800, BUS 2099, & BUS 3000	4
<input type="checkbox"/> BUS 3099 Prereq: BUS 2099 & Junior Standing	0
<input type="checkbox"/> BUS 3800	4
<input type="checkbox"/> Prereq: BUS 3099; Prereq/Coreq: MGMT 3000	
Total Hours	52

Business Analytics Major Requirements

INFO 2020 is a prerequisite for all 3000-level INFO courses.

<input type="checkbox"/> INFO 3100	4
<input type="checkbox"/> INFO 3140	4
<input type="checkbox"/> INFO 3200 (fall & spring only)	4
<input type="checkbox"/> INFO 3240 (spring only) Prereqs: INFO 3100 & INFO 3140	4
<input type="checkbox"/> INFO 3300 (fall only) Prereq: INFO 3240	4
<input type="checkbox"/> INFO 3340 (fall only)	4
<input type="checkbox"/> INFO 3400 (winter only) Prereq: INFO 3200	4
<input type="checkbox"/> INFO 3440 (winter only) Prereq/Coreq: INFO 3100	4
<input type="checkbox"/> INFO 3500 (spring only)	4
<input type="checkbox"/> Prereqs: All other major courses except major electives	

In addition, select 8 major elective credits from:

<input type="checkbox"/> INFO 3110	4
<input type="checkbox"/> INFO 3320 Prereq: INFO 3100	4
<input type="checkbox"/> INFO 3700	4
<input type="checkbox"/> Topics: Analytics Careers, Research with Analytics Additional restrictions or prereqs may apply	
<input type="checkbox"/> INFO 3980	4
<input type="checkbox"/> <i>Note: Maximum of 4 internship hours will count towards the 8 hours of electives required</i>	
<input type="checkbox"/> GEOG 3100	4
<input type="checkbox"/> <i>Note: INFO 3200 & INFO 3240 are recommended as prerequisites but are not required for registration</i>	
<input type="checkbox"/> MKTG 2930 Prereq: MKTG 2800 & INFO 1020	4
<input type="checkbox"/> MKTG 3485 Prereq: MKTG 2800	4
<input type="checkbox"/> <i>Note: Majors may complete only one non-INFO course for 4 credits to count toward major electives.</i>	
Total Hours	44

General Electives (Including Minors)

<input type="checkbox"/> INTZ 2501, if studying abroad	2
<input type="checkbox"/> International Experience course, if not studying abroad (see page 2)	4
Total Hours	29 – 37

Total Hours Required to Graduate	185
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Daniels Co-Curricular Requirements

- Microsoft Certification (MOS) requires standard levels of proficiency in the most recent version of Excel, Word, and PowerPoint; it is a prerequisite for multiple Business Core classes and a graduation requirement.
- The Daniels Professional Development Program (DPDP) prepares students to achieve success in their professional careers. Students take BUS 1099, BUS 2099, and BUS 3099 as 0 credit courses to complete these requirements.
- All Daniels students must fulfill an International Experience requirement. Students unable to participate in the Cherrington Global Scholars program (<https://internationalization.du.edu/abroad>) may take one of the following courses to fulfill this requirement: ACTG 3284/3285, ACTG 3701 International Accounting, ACTG 4284/4285, ECON 2610, ECON 3610, EVM 2200, FIN 3410, LGST 3600, LGST 3700, MGMT 2420, MKTG 3380 or MGMT 3700 Supply Chain (MGMT 3700 is a Topics in Management course; only the Supply Chain course will fulfill the International Experience requirement from the MGMT 3700 options, MKTG 3630, REAL 3140, or any International Studies (INTS) course. A grade of “C-” or above is required in the International Experience course to fulfill the requirement.
 - International students meet the International Experience requirement by virtue of studying at DU.
 - Students who study abroad are required to take INTZ 2501 (2 credits) up to one year prior to going abroad.

Daniels and University Policies

- Only grades of “C-” or above may be used in completing all courses taken within Daniels, and ECON 1020, and MATH 1200/1951.
- Repeated courses count toward the GPA calculation, unless students apply for GPA replacement.
 - If a student repeats a course in which they earned a “D-” or higher, repeating the course does not generate additional credit hours toward the minimum requirements for graduation.
- A minimum GPA of 2.0 is required for all major course work, all business course work, and overall cumulative GPA to graduate.
- Elective credits may be applied toward a minor within or outside Daniels (other than general business minor), a second major, or fulfilled through course work from any campus unit(s), with the exception of University College/the College of Professional Studies. To create a well-rounded academic experience, students are strongly encouraged to take elective hours outside of the Daniels College of Business.
- At least 50% of required business courses must be completed at Daniels. Study abroad classes do not count toward the 50% requirement for courses completed at Daniels; please consult your Daniels advisor if you have questions.
- Students may earn a maximum of 10 hours of independent study and a maximum of 10 hours of internship credit.

Additional Advising Information

- Visit the Daniels Undergraduate Programs Canvas page (<https://canvas.du.edu>) for more information about the curriculum and ways to be involved and engaged as an undergraduate business student.
- Advising hold removal for first-year Business Analytics majors is through the Office of Academic Advising, located in Community Commons suite 3100.
- All advising hold removal for business majors past the first year is through the Daniels Student Success Center, located in Daniels College of Business suite 255.
- For specific faculty questions, visit the Business Information & Analytics department in Daniels College of Business suite 580.