

EXECUTIVE MBA COURSE SEQUENCE

| QUARTER 1 | QUARTER 2 | QUARTER 3 |
|---|-----------------------|-----------------------------------|
| Financial Accounting I | Marketing Strategy | Foundations of Financial Analysis |
| Executive Leadership I | Business & Economics | Strategic Management |
| Financial Accounting II | Managerial Accounting | Financial Decision Making |
| Leading with AI | Business Ethics | Executive Leadership II |
| High Performing Teams: Sailing Challenge | | |

| QUARTER 4 | QUARTER 5 | QUARTER 6 |
|---------------------------------|---|--|
| Entrepreneurship and Innovation | Global Business Environment | Executive Business Law |
| Design Thinking | Digital Marketing | Go To Market Strategy |
| HR: Talent, People & Culture | Global Strategy | Evolving as an Impactful Leader |
| Business Data & Analysis | Supply Chain Management | Social Impact Perspective & Board Advisory Analysis |
| | International Trip 2 Week Experiential | |

The Executive MBA curriculum is a total of 60 credit hours, approximately 10 credit hours per quarter.



Cross-Functional
Integrative



Quantitative/
Technical



Experiential

