

## BSBA Requirements – Hospitality Management Major

*For Students Entering DU in the 2025 – 2026 Academic Year*

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### University Common Curriculum Requirements

□ FSEM 1111 - First-Year Seminar	4
□ WRIT 1122 - Rhetoric and Academic Writing	4
□ WRIT 1133 - Writing and Research <i>Prereq: WRIT 1122</i>	4
□ Language sequence	4 – 12
□ AI: Society ( <i>two courses from different disciplines within this attribute</i> )	8
□ MATH 1200 - Calculus for Business and Social Sciences or MATH 1951 - Calculus I ( <i>fulfills AI: Natural</i> )	4
□ ECON 1020 - A Critical Introduction to Economics ( <i>fulfills first SI: Society</i> )	4
□ SI: Society ( <i>must be in a different discipline within this attribute than ECON</i> )	4
□ SI: Natural sequence ( <i>three quarters from a sequence within this attribute</i> )	12
□ Advanced Seminar <i>Prereq: Junior Standing</i>	4
<b>Total Hours</b>	<b>52 – 60</b>

### Business Core Requirements

□ BUS 1440 - The Fourth Industrial Revolution	4
□ BUS 1099 - Daniels Professional Development Program Part I	0
□ INFO 1010 - Analytics I: Data Management and Analysis <i>Coreq: INFO 1011</i>	4
□ INFO 1020 - Analytics II: Business Statistics and Analysis <i>Coreq: INFO 1021; Prereq: MATH 1200 &amp; INFO 1010</i>	4
□ MGMT 2100 - Leading High Performance Organizations <i>Prereq: BUS 1440</i>	4
<i>Note: LDRS 2017 &amp; LDRS 2019 fulfill this requirement</i>	
□ MKTG 2800 - Introduction to Marketing <i>Prereq: MGMT 2100, INFO 1020, &amp; Sophomore Standing</i>	4
□ LGST 2000 - Foundations of Business Law <i>Prereq: MGMT 2100, INFO 1020, &amp; Sophomore Standing</i>	4
□ INFO 2020 - Analytics III: Business Modeling and Analysis <i>Prereq: INFO 1020 &amp; Excel</i>	4
□ ACTG 2200 - Introduction to Financial Reporting <i>Prereq: INFO 1010, MATH 1200, ECON 1020, &amp; Excel</i>	4

#### *BSBA degree required for these classes:*

□ BUS 2099 - Daniels Professional Development Part II <i>Prereq: BUS 1099</i>	0
□ ACTG 2300 - Accounting for Decision Making <i>Prereq: ACTG 2200</i>	4
□ FIN 2800 - Financial Decision Making <i>Prereq: ACTG 2200</i>	4
□ BUS 3000 - Strategic Business Communications <i>Prereq: BUS 1099</i>	4
□ MGMT 3000 - Business Policy and Strategy	4
<i>Prereqs: All Microsoft certifications, MKTG 2800, LGST 2000, INFO 2020, ACTG 2300, FIN 2800, BUS 2099, &amp; BUS 3000</i>	
□ BUS 3099 - Daniels Professional Development Part III <i>Prereq: BUS 2099 &amp; Junior Standing</i>	0
□ BUS 3800 - Business for the Public Good <i>Prereq: BUS 3099; Prereq/Coreq: MGMT 3000</i>	4
<b>Total Hours</b>	<b>52</b>

### General Electives (Including Minors)

□ INTZ 2501 - Exploring Global Citizenship <i>if studying abroad</i> <i>*All HPM majors are required to have an International Experience</i>	2
<b>Total Hours</b>	<b>28 – 36</b>

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# Hospitality Management Major Requirements

## Core Requirements

<input type="checkbox"/> HOSP 1100 - Exploring Hospitality Management	2
<input type="checkbox"/> HOSP 2360 - Managing a Restaurant Business <i>Prereq: HOSP 1100</i>	4
<input type="checkbox"/> HOSP 2401 - Hotel & Resort Management <i>Prereq: HOSP 1100</i>	4
<input type="checkbox"/> HOSP 2402 - Revenue Management <i>Prereq: HOSP 2360, 2401, &amp; ACTG 2200</i>	4
<input type="checkbox"/> HOSP 2501 - Managing Human Capital in Hospitality <i>Prereq: HOSP 2360 &amp; HOSP 2401</i>	4
<input type="checkbox"/> HOSP 2502 - Hospitality Cost Management <i>Prereq: HOSP 2360, 2401, ACTG 2300</i>	4
<input type="checkbox"/> HOSP 2361 - Contemporary Cuisine <i>Prereq: HOSP 2360, HOSP 2401, HOSP 2502</i>	4
<input type="checkbox"/> HOSP 3120 - Distinguished Lecture Series <i>Prereq: Senior Standing</i>	1
<input type="checkbox"/> HOSP 1200 - Industry Work Experience <i>Once completed, advisor will register</i>	0
<input type="checkbox"/> HOSP 2201 - International Experience	0
<input type="checkbox"/> HOSP 2202 - Management Internship Experience <i>Once completed, advisor will register</i>	0
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Total Hours	27

**In addition, choose one Concentration listed below:**

### Concentration 1: Lodging Real Estate

<input type="checkbox"/> HOSP 3402 - Hospitality Investments <i>Prereq: HOSP 2502</i>	4
<input type="checkbox"/> HOSP 3600 - Lodging Valuation Principles <i>Prereq: HOSP 3402</i>	4
<input type="checkbox"/> HOSP 3601 - Hotel Development & Feasibility <i>Prereq: HOSP 3600</i>	4
<input type="checkbox"/> REAL 3307 - Real Estate Finance <i>Prereq: MATH 1200</i>	4
<input type="checkbox"/> INFO 1031 - Advanced Excel	0
<input type="checkbox"/> HOSP Electives	2
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Total Hours	18

### Concentration 2: Strategic Lodging Management

<input type="checkbox"/> HOSP 3402 - Hospitality Investments <i>Prereq: HOSP 2502</i>	4
<input type="checkbox"/> HOSP 3800 - Hospitality Experience Management, <i>Prereq: HOSP 3402</i>	4
<input type="checkbox"/> HOSP 2601 - Hospitality Environmental Sustainability <i>Prereq: HOSP 3402</i>	2
<input type="checkbox"/> HOSP 2602 - Hospitality Social Sustainability <i>Prereq: HOSP 2601, HOSP 3800</i>	2
<input type="checkbox"/> HOSP 3501 Robotics, AI, Service Automation (RAISA) & The Guest Exp <i>Prereq: HOSP 2601, 3800</i>	2
<input type="checkbox"/> INFO 1031 - Advanced Excel <i>(Optional, but strongly encouraged)</i>	0
<input type="checkbox"/> HOSP Electives	4
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Total Hours	18

### Concentration 3: Restaurant / Food and Beverage Management

<input type="checkbox"/> HOSP 3301 - Beverage Management <i>Prereq: Must be 21 years of age</i>	4
<input type="checkbox"/> HOSP 3302 - Advanced Beverage Management <i>Prereq: HOSP 3301</i>	4
<input type="checkbox"/> HOSP 3360 - Restaurant Concept Development <i>Prereq: HOSP 3301 &amp; HOSP 3302</i>	4
<input type="checkbox"/> HOSP Electives	6
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Total Hours	18

### Concentration 4: Event Sales and Management

<input type="checkbox"/> HOSP 3301 - Beverage Management <i>Prereq: Must be 21 years of age</i>	4
<input type="checkbox"/> HOSP 2506 - Hospitality Sales & Marketing <i>Prereq: HOSP 2360, 2401, MKTG 2800</i>	4
<input type="checkbox"/> HOSP 3506 - Special Event Management <i>Prereq: HOSP 2506</i>	4
<input type="checkbox"/> HOSP Electives	6
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Total Hours	18

Total Major Hours 45

<b>Total Hours Required to Graduate</b>	<b>185</b>
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### **Daniels Co-Curricular Requirements**

- Microsoft Certification (MOS) requires standard levels of proficiency in the most recent version of Excel, Word, and PowerPoint; it is a prerequisite for multiple Business Core classes and a graduation requirement.
- The Daniels Professional Development Program (DPDP) prepares students to achieve success in their professional careers. Students take BUS 1099, BUS 2099, and BUS 3099 as 0 credit courses to complete these requirements.
- Students who study abroad are required to take INTZ 2501 (2 credits) up to one year prior to going abroad.

### **Daniels and University Policies**

- Only grades of “C-” or above may be used in completing all courses taken within Daniels, and ECON 1020, and MATH 1200/1951.
- Repeated courses count towards GPA calculation, unless students apply for GPA replacement.
  - If a student repeats a course in which they earned a “D-” or higher, repeating the course does not generate additional credit hours toward the minimum requirements for graduation.
- A minimum GPA of 2.0 is required for all major coursework, all business coursework, and overall cumulative GPA to graduate.
- Elective credits may be applied toward a minor within or outside Daniels, a second major, or fulfilled through coursework from any campus unit(s), with the exception of University College/the College of Professional Studies. To create a well-rounded academic experience, students are strongly encouraged to take elective hours outside of the Daniels College of Business.
- At least 50% of required business courses must be completed at Daniels. Study abroad classes do not count toward the 50% requirement for courses completed at Daniels; please consult your Daniels advisor if you have questions.
- Students may earn a maximum of 10 hours of independent study, and a maximum of 10 hours of internship credit.

### **Additional Advising Information**

- Visit the Daniels Undergraduate Programs Canvas page (<https://canvas.du.edu>) for more information about the curriculum and ways to be involved and engaged as an undergraduate business student.
- Advising hold removal for Hospitality Management majors is through the department's dedicated Academic Advisor, Lauren Sepúlveda ([Lauren.Sepulveda@du.edu](mailto:Lauren.Sepulveda@du.edu)), located in the Fritz Knoebel School of Hospitality Management, Daniels College of Business, Joy Burns Center suite 320.

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